

Introduction and background

The purpose of this policy is to outline how Sporting Events Global Ltd has established measures to protect your privacy and information rights.

Your rights

We recognise that you have rights as a ‘data subject’, and that we have an obligation to uphold these.

This privacy notice aims to outline how we maintain these rights. In particular, it outlines:

- How we collect and process your information
- Why we do this
- How you can exercise your rights;
- Who to contact in the event you’re unhappy with our performance.

Depending on why we have collected your information, your information rights could include:

Right	Explanation
Right to be informed	This encompasses the obligation for us to be transparent in how we collect and use your personal data.
Right of access	You have the right to access your personal data and supplementary information.
Right to rectification	If the information we hold on you is inaccurate or incomplete, you can request we correct this.
Right to erasure	You can request we delete or remove personal data where there is no compelling reason us to continue processing
Right to restrict processing	You have the right to request we cease processing your data, if: <ul style="list-style-type: none"> • You consider it inaccurate or incomplete; • Where you object to processing and we are considering whether we still have a legitimate interest to process it. • Where we don’t need the data for the original

	reason we collected it, but may need it to support a legal claim
Right to data portability	<ul style="list-style-type: none"> • Where you have consented to our processing your data, or where the processing is necessary for us to deliver a contract, you can request a copy of that data be provided to a third party in electronic form.
Right to object	<p>You have the right to object to our processing under certain circumstances. For example, you can object to:</p> <ul style="list-style-type: none"> • direct marketing (including profiling); and • processing for purposes of scientific/historical research and statistics
Rights relating to automated decision making including profiling	<p>Where we apply automated decision making, we must</p> <ul style="list-style-type: none"> • give you information about the processing; • introduce simple ways for you to request human intervention or challenge a decision; • carry out regular checks to make sure that our systems are working as intended <p>Information related to automated decision making is contained later in this notice.</p>

Information we collect

Please find below a summary of the information we collect and how we use this to deliver services to you.

Information we collect	Why we collect this	How we process this
<i>Passenger names Lead passenger address, phone & email</i>	<i>Necessary information required to process initial booking & contact customer</i>	<i>Used to create initial booking with suppliers and to generate invoice & ATOL certificate where required.</i>
<i>Dates of birth Passport details</i>	<i>Advance passenger Information & issuance of boarding passes</i>	<i>Details are entered directly into product suppliers site.</i>
<i>Further information including – but not limited to – Place of residence at destination, employment status, parental details, marital status, declaration on physical & mental health, declaration of non- criminality</i>	<i>Certain countries require a visa (such as Turkey) or operate a visa waiver scheme (such as the USA)</i>	<i>Details are entered directly into official site.</i>
<i>Credit/ debit card details</i>	<i>To take payments</i>	<i>Card details are processed either via our in-shop EPDQ system supplied by Barclaycard or our SSL online payments provider (Stripe)</i>

Transfer of data

In order to process Advance Passenger Information and issue boarding passes, passport information is provided directly to the flight supplier.

In order to issue visas or waivers, extended information may be require. This data is input directly to the official government servers. Once complete, a paper file copy is retained and

a paper copy is given to the customer. We retain a paper copy in case the customer loses their copy – we may re-enter the server and reprint. A paper copy is also retained for legal purposes and stored securely.

Furthermore for marketing purposes we operate email marketing through Mailchimp and text messaging through Iflow. Customers details are stored securely on these systems and not provided to third parties. This is a service provided at no cost to our customers.

Retention of data

Sporting Events Global Ltd retains information for seven (7) years from our point of last contact. We hold this information to support our legal and regulatory requirements. If you object to this retention, please contact us – details provided in the 'Contact' section.

Securing your information

Sporting Events global Ltd applies technical and organisational security measures in line with industry good practices such as ISO 27001.

Contact details

We recognise that you may have questions on how we process and/or store your data, or may want to change either the data we hold on you or how we communicate with you in the future.

If you have given consent for processing, you are free to withdraw that consent. To let us know this is the case info@worldchoicesports.com

If you have any questions in respect of this notice, or would like to exercise your rights as a data subject (for example, to correct data or to exercise your right to access):

Sporting Events Global Ltd as data controller, can be contacted as follows:
info@worldchoicesports.com

If you are unhappy that we have responded to your query adequately, or if you have a further complaint, The Information Commissioner's Office can be contacted on <https://ico.org.uk/>